

12/01/2017 | 02:48 PM

Palm Holdings partners with Clean the World



Clean the World redistributes used soap worldwide.

TORONTO — Palm Holdings North America has partnered with Clean the World to collect and recycle hotel soap and bottled amenities that will help fight the spread of hygiene-related illnesses, it was announced Jan. 9.

The discarded items collected from Palm Holdings hotel properties will be hygienically recycled and distributed to people who are at risk of contracting preventable diseases. All Palm Holdings businesses are actively engaged in the community, supporting both environmental and philanthropic causes.

“We are thrilled to announce this partnership with Clean the World, whose commitment to a long term sustainability strategy is clearly aligned with those of Palm Holdings,” said Anish Taneja, senior vice-president, construction and project management.

Clean the World collects discarded soap and other hygiene products from more than 4,000 hotel and resort partners and operates recycling centres in North America, Asia, and Europe. The organization provides hygiene education and microlending to make hand washing and local soap purchases a lifelong habit in developing regions.

Through its hygiene kit program, Clean the World provides personal care items to relief organizations throughout North America. Since 2009, more than 36 million bars of Clean the World soap have been distributed in 100 countries and the organization’s global operation has contributed to a 30 per cent reduction in pre-adolescent deaths from hygiene-related illnesses.